

(Commentaire émis à la suite du Manifeste des citoyens-mangeurs du Québec)

As well, a simpler, strict standard of labeling is needed for calorie, sodium, fat, sugar, salt, and protein content of foods that is easily comparable between food items (i.e. per cup or per 100g, NOT per 25 g or 1/3 cup or 6 crackers, etc. At present, consumers are unable to compare foods intelligently.

Dr. Jean Zigby